

**Flourish Coworking Space, Ethereal Farms, Dean Street Law, LD Brand  
PR & Marketing Internship  
Fall, Spring, & Summer Internships available  
4 Month Internship Based on Weekly Hours**

Overview of Companies

Flourish Coworking Space is a women-owned and operated coworking space, located in West Chester, PA. Flourish is a space for entrepreneurs to *grow* their business, spark *productivity* and *collaboration*, it makes you feel inspired and offers a sense of community that so many entrepreneurs miss while working from home. Flourish isn't your typical work office, our space is filled with plants, pups and cozy spots to set up for the day. Our team works closely to support one another and deliver the best coworking experience to our members. You can learn more about Flourish [here](#).

Ethereal Farms provides luxury accommodations at a historic farm set in the rolling hills and forests of Chester County wine country. We have two accommodations available, The Mill and The Loft. Both have been lovingly restored and renovated to provide a luxury experience with libraries, wine collections, and beautiful decor to provide a quiet retreat from everyday life. Our guests and visitors experience life on a heritage country estate with over 1,000 acres of preserved land available to hike from our front door, including hiking to our sister farm, Wayvine Winery & Vineyard, to enjoy live music, wine, cocktails, food trucks and other events. You can learn more about Ethereal Farms [here](#).

Dean Street Law is a women-owned and operated firm, located in West Chester, PA. We started in 2019 and have been growing quickly. Our team works closely to support one another and ultimately serve our clients. We love working with companies that range from privately owned small entities to Fortune 500 companies in the finance, IT, real estate, manufacturing and pharmaceutical sectors. Here at Dean Street Law, we value work-life balance, sustainability, health and wellness, and individuality. You can learn more about Dean Street Law [here](#).

Laura DiFrancesco LLC (the LD Brand) is a women-owned and operated publishing, media, production and education company, located in West Chester, PA. The mission of the company is to inspire, empower, support and celebrate women and entrepreneurs. The company has business, legal and lifestyle educational products and resources. In addition, it has a publishing and production focus to publish books and media in furtherance of its mission. Our team works closely to support one another and deliver the best experience for our clients. You can learn more about the company [here](#).

This internship offers students an opportunity to gain exposure to the inner workings of what a PR/Marketing role looks like in real life across four different companies. We have Fall, Spring, & Summer Internships available - the Fall Internship begins in August, the Spring Internship begins in January, and the Summer Internship begins in May. The duration of the internship is based on the amount of hours per week. We offer a 4 month internship at 15 hours per week. Additionally, all internships can be in person, remote, or hybrid. We can work flexibly with a potential hire's existing schedule, with a schedule assigned by the company prior to hiring. The PR/Marketing Intern will work directly with the company's Founder and team members. We will provide the resources necessary to succeed, and encourage growth through empowering feedback to develop your skills and knowledge. Students that are creative and know how to take initiative will thrive in this position. Though the internship is unpaid, you are welcome to apply for school credit.

### Who Are You?

**Self Motivated** You are driven, enjoy a challenge, and are proud of the work you deliver. You excel in prioritizing and executing multiple assignments in a timely manner.

**Naturally Curious** You are innovative, think critically when given an assignment, and have an impeccable attention to detail.

**Solution Oriented** You are creative and consider all resources until you've found the best solution. You are always looking for ways to be more efficient and productive.

**Positive Energy** You are charged with energy to get work started and you maintain a positive outlook throughout the day.

**Team Player** You are supportive, reliable, and have a willingness to learn from others. You enjoy being friendly and connecting with coworkers.

### Role & Responsibilities

- Working hands-on for preparation of email newsletters, social media posts and other marketing content.
- Contributing in brand marketing initiatives from beginning to end. This includes digital projects (social media, website development, podcast, and competitive research), advertising and media analyses, events, and producing marketing materials.
- Heavy focus on outreach to increase brand awareness and widen our sales funnels
- Participating in training and education provided by Flourish Coworking Space, on subjects pertaining to public relations and marketing strategies, software, and creative media.
- Assisting the team and space with any administrative or coworking needs.

## Education & Experience

- Must be pursuing higher education
- Related work experience is preferred
- Experience using Adobe, Canva, and other graphic design programs is a plus
- Proficient in G-Suite, Word, and Excel
- Understanding of latest social media and marketing trends

## Why Our Enterprise?

- Female empowered, diverse working environment
- Eligibility for school credit
- Ability to work at the Flourish Coworking Space in West Chester, PA
- Where what you'd like work attire
- Free cold brew tap on site
- Join a young and passionate group of female entrepreneurs

Application Instructions: Please send your resume and cover letter to [Hiring@DeanStrweetLaw.com](mailto:Hiring@DeanStrweetLaw.com), [Hiring@FlourishCoworing.com](mailto:Hiring@FlourishCoworing.com), or [Hiring@LauraDiFrancesco.com](mailto:Hiring@LauraDiFrancesco.com). Examples of your work are not required but may also be included in your email. Your own social media marketing may be used as a work product.