

LD Brand
Multimedia Production Internship
4 Month Internship
20 Hours Per Week, At Least One Hour Per Week Day

Company Overview

Laura DiFrancesco LLC (the LD Brand) is a women-owned and operated publishing, media, production and education company, located in West Chester, PA. The mission of the company is to inspire, empower, support and celebrate women and entrepreneurs. The company has business, legal and lifestyle educational products and resources. In addition, it has a publishing and production focus to publish books and media in furtherance of its mission. Our team works closely to support one another and deliver the best experience for our clients. You can learn more about the company [here](#).

This internship offers students an opportunity to gain exposure to the inner workings of what a Production role looks like in real life. It is a four month internship. The internship requires at least twenty hours per week, at least one hour per week day with a schedule assigned by the company prior to hiring. Due to the nature and learning portion of the internship, the internship hours must be completed in office; no remote work will be permitted. The Production Intern will work directly with the company's Founder. We will provide the resources necessary to succeed, and encourage growth through empowering feedback to develop your skills and knowledge. Students that are creative and know how to take initiative will thrive in this position. Though the internship is unpaid, you are welcome to apply for school credit.

Who Are You?

Self Motivated You are driven, enjoy a challenge, and are proud of the work you deliver. You exceed in prioritizing and executing multiple assignments in a timely manner.

Naturally Curious You are innovative, think critically when given an assignment, and have an impeccable attention to detail.

Solution Oriented You are creative and consider all resources until you've found the best solution. You are always looking for ways to be more efficient and productive.

Positive Energy You are charged with energy to get work started and you maintain a positive outlook throughout the day.

Team Player You are supportive, reliable, and have a willingness to learn from others. You enjoy being friendly and connecting with coworkers.

Role & Responsibilities

- Plan and prep all photo shoots and videoshoots relating to the LD Brand including educational videos, interviews, collaborations, etc.
- Manage photoshoot and videoshoot setup and execution
- Handle all tech and related issues
- Edit and distribute all content
- Create sourcebooks from photo and video shoots

Education & Experience

- Must be pursuing higher education in a related field
- Related work experience is preferred
- Experience using Adobe, Canva, and other editing programs
- Proficient in G-Suite, Word, and Excel
- Knowledge of production equipment and practices preferred

Why Our Company?

- Female empowered, diverse working environment
- Ability to work at the Flourish Coworking Space in West Chester, PA
- Where what you'd like work attire
- Free cold brew tap on site
- Join a young and passionate group of female entrepreneurs

Application Instructions: Please send your resume and cover letter to [hiring@lauradifrancesco.co](mailto: hiring@lauradifrancesco.co).

Examples of your work are not required but may also be included in your email. Your own social media marketing may be used as a work product.